

# 2017 Food Drive Campaign

The Smithsonian Institution joins USDA and other Federal Government Agencies in the kickoff of the 2017 Feds Feed Families (FFF) campaign. The campaign will officially begin at SI on Monday June 19, 2017 and will run through August 31, 2017. The celebratory national kick off took place at the Capital Area Food Bank on June 7.



Daniel Davies SMZ Facilities Manager  
“Platinum Star Contributor”

FFF was launched in 2009 as part of President Obama's “United We Serve” campaign. Feds Feed Families was designed to help food banks and pantries stay stocked during summer months when they traditionally see a decrease in donations and an increase in need. In Washington, D.C., the Capital Area Food Bank receives collections and distributes them through its network of more than 500 partner organizations. Through the amazing generosity of federal employees, the food drive has collected nearly 70 million pounds of food for those in need. Last year alone, more than 12.5 million pounds of food and non-perishable items was donated to food banks and local area pantries. Even as the economy grows stronger, there are still too many people struggling to put food on the table.

SI employees are being asked to bring non-perishable food items and canned goods into designated collection boxes located in throughout SI facilities. Non-perishable food items and canned goods that is put in collection boxes may be picked up daily and transfer to a holding area. SI will take collected non-perishable food items and canned goods directly to a local food bank every week. Donations of fresh food (fruit, vegetables, herbs, nuts) can be made directly to a food pantry in your community - please visit [www.ampleharvest.org](http://www.ampleharvest.org)

*We look forward to another exciting and successful FFF campaign! Share your progress, stories and photos: [FedsFeedFamilies@si.edu](mailto:FedsFeedFamilies@si.edu)*



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## SI 2017 Feds Feed Families “Things To Know”



Food boxes will be placed in the front main lobby, breakrooms, office areas, on the loading docks, and in the Café areas and in other designated areas to collect canned goods or nonperishable food items.

Every Tuesday, we will promote “2-Can Tuesday” through the end of the Campaign. Staff are encouraged to bring in 2 canned or dry goods to help fill the donation boxes.

Kenneth McFarland and his staff have graciously agreed to assist in taking care of all box drop offs and pick-ups. All food collected will be donated the Capital Area Food Bank (CAFB).

There will be two boxes at each location one for dry food products and one for canned foods, jars, and other containers. In honor of the 4<sup>th</sup> of July, let’s celebrate by donating 4 canned goods or 4 non-perishable food items on Monday, July 3, 2017.

When donating canned goods, check the expiration date on the cans. Please do not donate outdated goods.

2017 Feds Feed Families campaign will send email reminders during this campaign.

Individuals who donate 50 canned or dry goods or more will be recognized on the monthly e-mail updates as “2017 Feds Feed Families Star Contributors”.

Updates will posted monthly:

<http://prism2.si.edu/SIOrganization/OFE0/OFMR/Pages/FedsFeedFamiliesProgram.aspx>

### SI 2016 Feds Feed Families STAR Contributors

Come Join the many 2016 SI “STAR Contributors” who met the 2016 Feds Feed Families STAR challenge . These individuals and groups worked to donate anywhere from 50 to 400+ pounds of food and other non-perishable items. Some groups shopped together and others groups made designs out of the their donations. There were individual donations of 200 pound of food and other non-perishable. FFF is asking you to come join the 2017 challenge and become a 2017 “STAR Contributor”.

Feds Feed Families would like to thank our 2016 STAR Contributors for there contributions.

*Let ‘s work together to ensure that no child goes to bed hungry.*

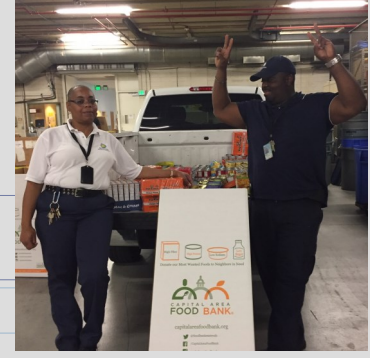


## SI 2016 Feds Feed Families “STAR Contributor” Recognition

### Fed Feeds Families Platinum STAR Contributors

- Individual donation of 200 pounds or more.
- Individual donation of a full Feds Feed Families box.
- Groups donating 400 pounds or more or three or more full Feds Feed Families box.

### Platinum Star Contributors Challenge



2016 Fed Feeds Families Platinum STAR Contributors Pat Smith and Anthony Watts contributed 690 Pounds of Food.

### Fed Feeds Families Gold STAR Contributors

- Individual donation of 50 up to 199 cans/non-perishable items or donations .
- Individual donation of one “Box Giver” full box or more “Box Giver” full boxes. (46 to 50 pounds)
- Groups donating up to 199 pound.

### Gold Star Contributors Challenge



2016 Fed Feeds Families Gold STAR Contributors from SAAM donated 1 “Box Giver” Box of food

### Fed Feeds Families Silver STAR Contributors

- Individual donation of 30 up to 45 cans/non-perishable items or donation.
- No group donations accepted.

### Silver Star Contributors Challenge



2016 Fed Feeds Families Platinum STAR Contributors OFMR Suitland Zone Team donated 235 pounds of food items.



## Cheerful SI 2016 “Platinum Star Contributors”

2016 Fed Feeds Families Silver STAR Contributors Lennette Weaver, Scottie Benjamin, and Angel Rodriguez donated 240 pounds of



.2016 Fed Feeds Families Platinum STAR Contributors John Bixler, OFMR Deputy Director, Nancy Bechtol, SF Director, and Sherell Vucci, OBATS Director, donated 491 pounds of food

### SI Family:

We are truly grateful for your generosity and commitment to feeding the hungry.

Come join us again this year to feed those that would not normally have food to eat by joining our commitment to double our donations again this year.



## SI 2017 Feds Feed 2 Cans Tuesday



# FEDS FEED FAMILIES 2 CAN Tuesday

Help Support the Feds Feed Families Campaign by donating two canned or dry food products every Tuesday now through August 31, 2017.



"Feds Fighting Hunger"

2016 SI Feds Feed Families Campaign



Your Giving Will Assist in Feeding Many Families

## Become a Feed Families Box Giver



**2017 Feds Feed  
Families Box Giver**

2017 Feds Feed Families Box Giver-This is ideal for those of you who travel to work on the subway, by bus, cycle to work or walk to work. Please pledge to bring one canned food or dry goods to work with you daily. Your pledge will help provide families in need. The SI Feds Feed Families Campaign Core Team will ensure you receive your own personal "Box Giver" box. The box will remain in your office until the end of the Campaign or until you request a pick-up. As a "Box Giver", your donation will be sent to FFF in your name. 46-16oz canned goods will fill the box. This adds up to a total of 46 pounds of food donated on your behalf.

## Feds Feed Families Food Drive Virtual Online Donation

It is *easier than ever* to provide food to the people at risk of hunger through online donations!

Food may be purchased online at **Costco, Safeway, Peapod, or Amazon (or any other online retailer of choice)** and delivered directly to **your food bank of choice**, such as the Capital Area Food Bank or a local food bank/pantry.

When asked where you want your donation delivered, provide the address to the food bank of your choice (see example below). Additionally, your national capitol food bank is listed below if you would like to donate to that location.

<p><b>Capital Area Food Bank</b>  <b>Attn: Feds Feed Families –DoD</b>  <b>4900 Puerto Rico Avenue, NE</b>  <b>Washington, DC 20017</b></p>	<p><i>OR</i></p>	<p><b>Local Food Bank Name</b>  <b>Attn: Feds Feed Families – DoD</b>  <b>1234 Anywhere Drive</b>  <b>City, State, Zip</b></p>
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### Important:

**\*Make sure you tell your FFF POC representative what you've donated!**

\*After donating online, please don't forget to report the total pounds of food you donated to your agency/component FFF POC (if you print and post this flyer- insert your name and email address here) so your donation can be added to your agency/component totals and reported to the DoD FFF team at:

dodhra.mc-alex.dcpas.mbx.dod-feds-feed-families@mail.mil.

### Food Banks' most wanted items:

- Foods high in protein such as canned meats (i.e., tuna, chicken); canned/dried beans
- Canned fruits and vegetables
- Whole-grain foods such as brown rice, whole grain cereal and whole-wheat pasta
- Soups, chilies and stews (preferably with reduced sodium and reduced fat)
- Condiments (tomato-based sauces)
- Baking Goods (e.g., flour, sugar, baking soda, boxed mixes)
- Hygiene Items (e.g., diapers, deodorants, toilet paper, toothpaste, shampoo)

[http://www.defense.gov/News/Special-Reports/0615\\_fff](http://www.defense.gov/News/Special-Reports/0615_fff)

## SI 2017 Feds Feed Families Food Drive “Most Wanted Food”

# Most Wanted Items

High Fiber, Low Sugar, Low Sodium



The Capital Area Food Bank is creating access to good, healthy food in every community, and we couldn't do it without you!

By donating food, **you're helping to get meals to children, seniors, and families** who need them. And by choosing items on this “most wanted” list, you're contributing to the health and wellness of the 540,000 neighbors we serve.

**Thank you!**



**Canned or Dry Beans**



**Canned Vegetables**  
low sodium, no salt added



**Peanut Butter**



**Grains**  
brown & white rice,  
pasta, macaroni & cheese



**Hot and Cold Cereal**  
oatmeal, cheerios, corn-  
flakes, raisin bran



**Canned Tuna,  
Salmon, or Chicken**



**100% Juice**  
all sizes, including  
juice boxes



**Healthy Snacks**  
raisins, granola bars



**Canned Fruits**  
in light syrup or its own juices



## Event Ideas for SI 2017 Feds Feed Families Food Drive

### Sponsor Cookouts



### Best Design Contest



In celebration of July 4, staff is asked to bring in 4 canned goods.



. Have a bake sale with the purchase cost being canned goods or nonperishable items.



Challenge other units to match your donations.



## Event Ideas and Recognitions for Feds Feed Families Food Drive



feds **feed** families

BECOME A:

HALL OF  
FAMER

	INDIVIDUAL	GROUP*
SILVER	250 lbs.	750 lbs.
GOLD	500 lbs.	1,500 lbs.
PLATINUM	1,000 lbs.	3,000 lbs.

\*Groups 4-5 individuals

### Ways to collect pounds:



**PERISHABLE**



**RETAILER**



**GLEANING**



**NON PERISHABLE**

Awards are presented at USDA

FOR MORE INFORMATION CONTACT  
YOUR AGENCY CHAIR OR CHAMPION.



[https://www.facebook.com/](https://www.facebook.com/fedsfeedfamilies/info)

[fedsfeedfamilies/info](https://www.facebook.com/fedsfeedfamilies/info)

<http://www.usda.gov/fedsfeedfamilies>

## Gleaning

In 2017, as part of Feds Feed Families, employees are encouraged to take advantage of gleaning (clearing fields of unused produce). Field employees can reach out to Society of St. Andrew for gleaning opportunities in their area. The Mid-Atlantic Gleaning Network (MAGNET) is another great partner at [www.midatlanticgleaningnetwork.org](http://www.midatlanticgleaningnetwork.org). Volunteers can pick, sort and deliver fresh produce to food banks, churches and other partners.



### What Is Gleaning ?

Historically, gleaning began in the Washington DC area in 1988 as a result of a conference held by national and local leaders concerned with hunger in our nation's capital. Initially, the Society of St. Andrew, a national anti-hunger organization, sponsored the gleaning events. As an outgrowth of these efforts, the Mid- Atlantic Gleaning Network was established as a nonprofit organization to conduct gleaning in the National Capital region. Annually, we provide more than 5 million pounds of fresh fruits and vegetables to hungry people in our area.

The Mid-Atlantic Gleaning Network links farmers who have crops that are edible, but not marketable, with those who distribute food to the needy through the work of volunteers.

### How does it work?

MAGNET coordinates volunteers to harvest fruits and vegetables that will not be marketed from local farms. The food is trucked to the local food bank hubs using own transportation. Taped message gives time and location of scheduled gleaning opportunities. Leave a message for map or directions and to register. Agency places field supervisor at rendezvous point for further instructions.

We welcome individuals and any size group. Call us to arrange bringing a large group from your school, church, neighborhood, etc.

Recorded Event Announcements: 703-785-2238  
Main Office for additional information: 703-780-1195

### What You Can Expect

First of all, you will have a wonderful time picking produce on a beautiful farm with committed hard working people. Plan to meet at the appointed location and a volunteer supervisor will tell you about the farm, crop and how to pick it. We suggest wearing comfortable work clothes that will protect your skin from the sun, plants and insects, a hat and sunscreen. Gloves and a water bottle are also recommended. <http://www.midatlanticgleaningnetwork.org/volunteer-gleaning.html>

Go to this website to found the nearest Gleaning location: <https://www.ams.usda.gov/local-food-directories/farmersmarkets>